

INSIDE STRATA

MEDIA KIT

ADVERTISE IN THE **INSIDE STRATA** MAGAZINE AND WEBSITE



Email inside.strata@strata.community for enquiries

www.inside.strata.community



ADVERTISING DIMENSIONS



Full Page Advert

Width: 210mm
Height: 297mm
Margin: 15mm minimum
Bleed: 5mm
Word Count: Up to 300 words



Half Page Advert (horizontal)

Width: 180mm
Height: 130mm
Margin: 10mm minimum
Bleed: none
Word Count: Up to 200 words



Half Page Advert (vertical)

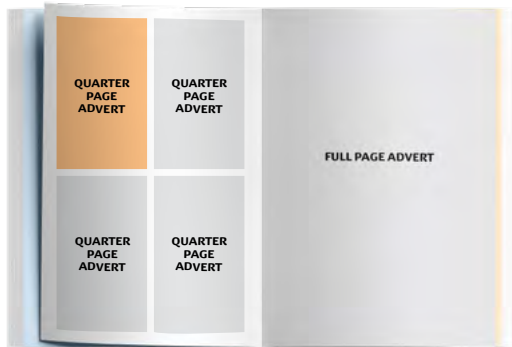
Width: 90mm
Height: 270mm
Margin: 5mm minimum
Bleed: none
Word Count: Up to 100 words



Third Page Advert (horizontal)

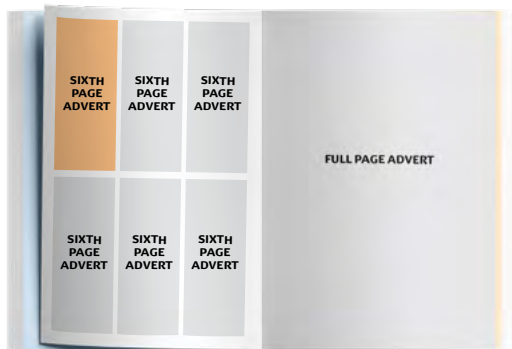
Width: 180mm
Height: 85mm
Margin: 5mm minimum
Bleed: none
Word Count: Up to 100 words

ADVERTISING DIMENSIONS



Quarter Page Advert (vertical)

Width: 90mm
Height: 130mm
Margin: 5mm minimum
Bleed: none



Sixth Page Advert (vertical)

Width: 56mm
Height: 135mm
Margin: 5mm minimum
Bleed: none

Online Banner Advertising



Banner advert Middle:

904px x 183px
PNG or JPEG

Banner advert Footer:

1258px x 183px
PNG or JPEG

Please submit banner with the URL you would like it linked to

PRINT ADVERTISING PRICES

STANDARD ADS

Ad Type	1x	2x	3x
Full Page	\$3,396 + gst	\$3,226 + gst	\$3,065 + gst
Half Page	\$2,037 + gst	\$1,936 + gst	\$1,839 + gst
Quarter Page	\$1,223 + gst	\$1,162 + gst	\$1,104 + gst
1/3 Page	\$1,223 + gst	\$1,162 + gst	\$1,104 + gst
1/6 Page	\$612 + gst	\$581 + gst	\$551 + gst

KEY POSITIONS

Position	1x	2x	3x
Inside Front Cover Ad	\$4,245 + gst	\$4,033 + gst	\$3,831 + gst
Inside Back Cover Ad	\$3,638 + gst	\$3,456 + gst	\$3,284 + gst
Outside Back Cover Ad	\$4,608 + gst	\$4,378 + gst	\$4,160 + gst
Full page Advertorial - 400 words	\$3,638 + gst		
Half-page Advertorial - 200 words	\$1,819 + gst		

DIGITAL ADVERTISING PRICES

Online Advertorial



Online Advertorial

800 Words & 1 Image

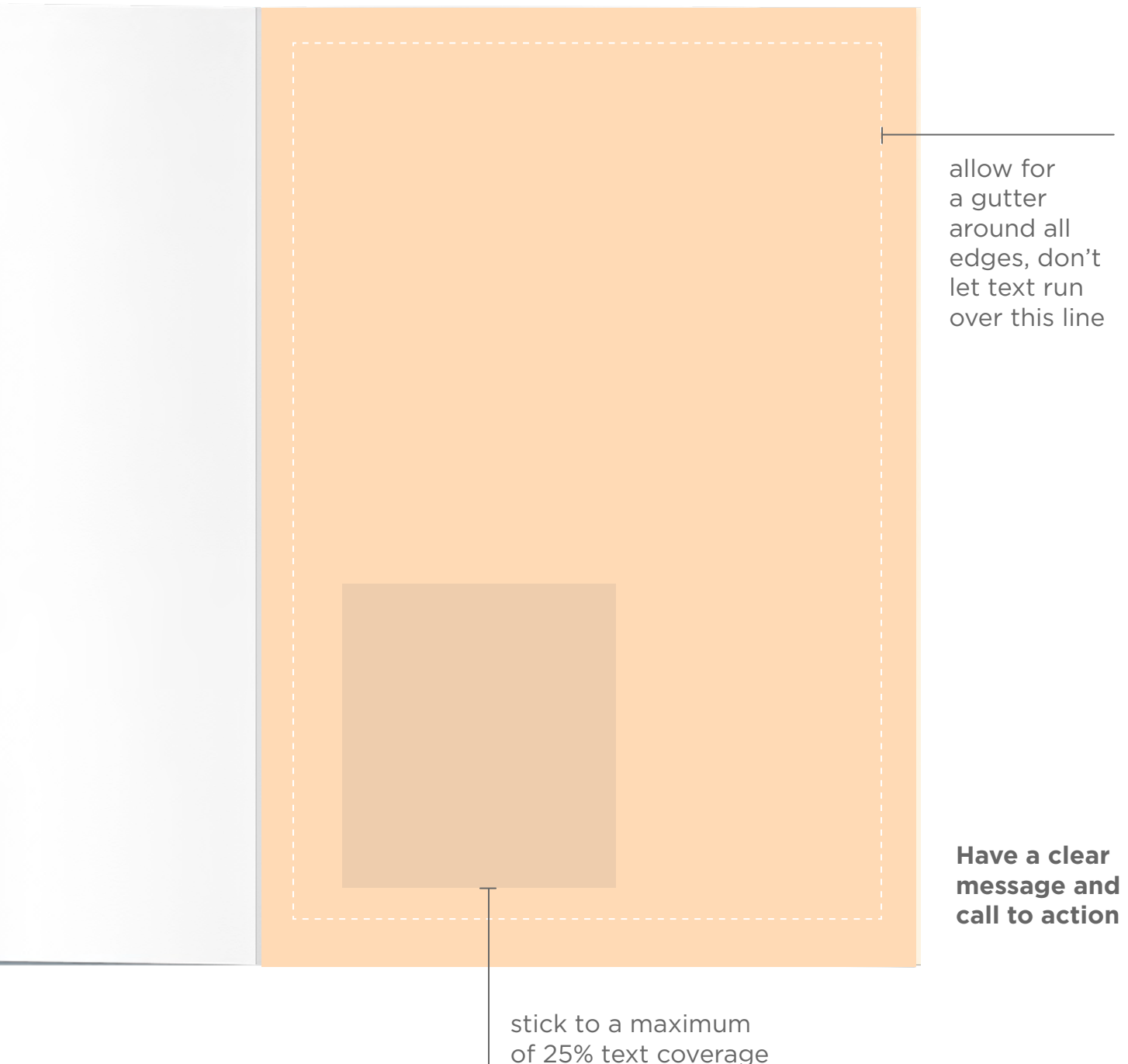
\$1,516 + gst

	1 month	6 months	12 months
Online Banner Advert Middle	\$243 + gst	\$1,310 + gst	\$2,328 + gst
Online Banner Advert Footer	\$182 + gst	\$982 + gst	\$1,746 + gst

The prices listed in this brochure are exclusive to members.

If you are not a member, please contact us at inside.strata@strata.community and we will be happy to provide you with the applicable pricing.

DESIGN GUIDELINES



Files Supplied as:

PDF with Bleed + Crop Marks
All Images at 300DPI, High Res

